



PR Highlights for the week are listed below. Please see the attached document for a full TV report, which includes a total of 10 TV hits for the week beginning February 25, 2013 with a total TV publicity value of \$15,431.38 and 340,676 audience impressions.

Baltimore

Baltimore Boat Show provides glimpse into marine technology industry

The Baltimore Sun

<http://www.baltimoresun.com/sports/outdoors/bs-sp-outdoors-rail-boat-show-0224-20130223,0,2186651.story>

Enter to Win a Family Four Pack to the Show!

101.9 FM (CBS Local)

<http://1019litefm.cbslocal.com/contest-2013-baltimore-boat-show/>

Your Weekend: Jon Stewart, Boat Show

Patch.com

<http://owingsmills.patch.com/articles/your-weekend-jon-stewart-boat-show>

Maryland Bill would cap tax on luxury boats

Baltimore Business Journal

<http://www.bizjournals.com/baltimore/news/2013/02/28/maryland-bill-would-cap-tax-on-luxury.html>

Baltimore Business Journal

Photos: The 2013 Baltimore Boat Show

<http://www.bizjournals.com/baltimore/slideshow/2013/02/28/baltimore-boat-show-photos-ships-boats.html>

Coming Up in March: Boats, Beer and BBQ

Baltimore.about.com

<http://baltimore.about.com/b/2013/02/28/coming-up-in-march-boats-beer-and-bbq.htm>

Flea Markets and Flowers: Weekend Events Near Elliott City

Elliott City Patch

<http://ellicottcity.patch.com/articles/flea-markets-and-flowers-weekend-events-near-ellicott-city>

Outdoor Calendar

Lancaster Online

http://lancasteronline.com/article/local/225756_Outdoors-Calendar--Week-beginning-March-2.html

Recreation and outdoors calendar

Baltimore Sun

http://articles.baltimoresun.com/2013-02-10/sports/bs-sp-outdoors-calendar-0210-20130210_1_flea-market-cca-baltimore-convention-center

New England

New England Boat Show

Good Morning Gloucester

<http://goodmorninggloucester.wordpress.com/2013/02/24/new-england-boat-show/>

Local Merchants represent GMG at the New England Boat Show in Boston

Good Morning Gloucester

<https://goodmorninggloucester.wordpress.com/2013/02/22/local-merchants-represent-gmg-at-the-new-england-boat-show-in-boston/>

NEW ENGLAND BOAT SHOW: Exhibitors pleased with results

Trade Only today

<http://www.tradeonlytoday.com/home/523999-results-please-new-england-boat-show-exhibitors>

NE BOAT SHOW: Parker Boats founder sees pent-up demand

Trade Only today

<http://www.tradeonlytoday.com/home/524000-ne-boat-show-parker-boats-founder-sees-pent-up-demand>

Time-Lapse Video of New England Boat Show

boating local

<http://boatinglocal.com/news/time-lapse-video-of-new-england-boat-show-setup.html>

2014 New England show to be held after school vacation

Trade Only Today

<http://www.tradeonlytoday.com/home/524033-2104-new-england-show-to-be-held-after-school-vacation>

Atlantic City

Monterey Boats wins best of show in Atlantic City

Boating Industry

<http://www.boatingindustry.com/news/2013/02/28/monterey-boats-wins-best-of-show-in-atlantic-city/>

Chicago

Chicago Boat & RV Show 2013

Chitown Moms

<http://chitownmoms.net/chicago-boat-rv-show-2013/>

Los Angeles

Making a Splash at the LA Boat Show

OC Mom Blog

<http://ocmomblog.com/la-boat-show/#.UTDIETDqmSo>

Miami

Recap of the 2013 Miami International Boat Show

E-Nation

<http://www.evinrudenation.com/owner-zone/recap-of-the-2013-miami-international-boat-show/>

Scout Boats reports strong sales at Miami show

Trade Only today

<http://www.tradeonlytoday.com/home/523996-scout-boats-reports-strong-sales-at-miami-show>

Travel; Cigarette AMG Powerboat Concept

SOMMO VITA

<http://www.sommovita.com/index.php/component/k2/itemlist/tag/Miami%20International%20Boat%20Show>

Strictly Sail Chicago

Chicago Boat Show 2013-Call Me Surprised.

The Retirement Project

<http://theretirementproject.blogspot.com/2013/01/chicago-boat-show-2013-call-me-surprised.html>

Industry & Other News

NCMA integrates with the NMMA

Boating Industry

<http://www.boatingindustry.com/news/2013/02/28/ncma-nmma-combine-operations/>

NMMA integrates with northern California trade group

Trade Only today

<http://www.tradeonlytoday.com/home/524067-nmma-integrates-with-northern-california-trade-group>